

Marketing and Field Service Representatives

BioBee Integrated Crop Solutions (Pty) Ltd is a leading South African company producing and marketing beneficial insects and mites and naturally derived products for integrated pest and disease control. BioBee, situated in Letsitele Limpopo, is looking to extend its marketing and field service support team areas in South Africa.

Primary responsibilities

- Sales increases of company products (natural enemies and naturally derived products for integrated pest and disease control- traps, pheromones, etc.) throughout South Africa.
- Establish a company marketing and sales system across regions in order to achieve the objectives.
- Establish a professional/technical system to provide field services and technical support to the company's clients and dealing with new technology.
- Organizing the needed marketing and sales system across the regions.

Requirements

- Ambitious, self-motivated, result driven and independent.
- Willingness to travel extensively throughout South Africa.
- Willingness to relocate according to company requirements.

Skills and Qualifications

- Preferably BSc Hons in Crop Pest Management specializing in Integrated Pest Management or a BSc Degree in Plant Protection specializing in Integrated Pest Management.
- Practical experience in marketing and Field services in Agriculture – Advantageous
- Fluent in English and Afrikaans (written & spoken).
- Experience in using internet as a sales and marketing promotional tool.
- Office software proficiency (Excel, Word, PowerPoint).
- Candidates with an agricultural background will be given preference

